

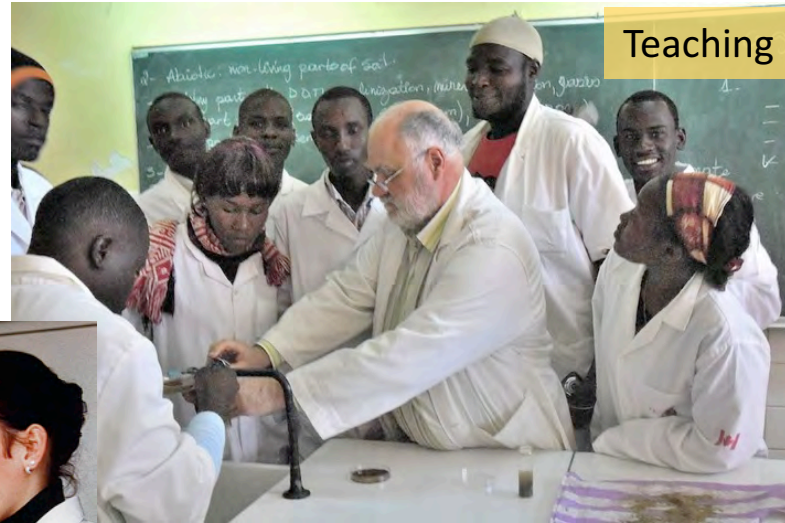
Internationalization



Faculty



Teaching



# Quality Management

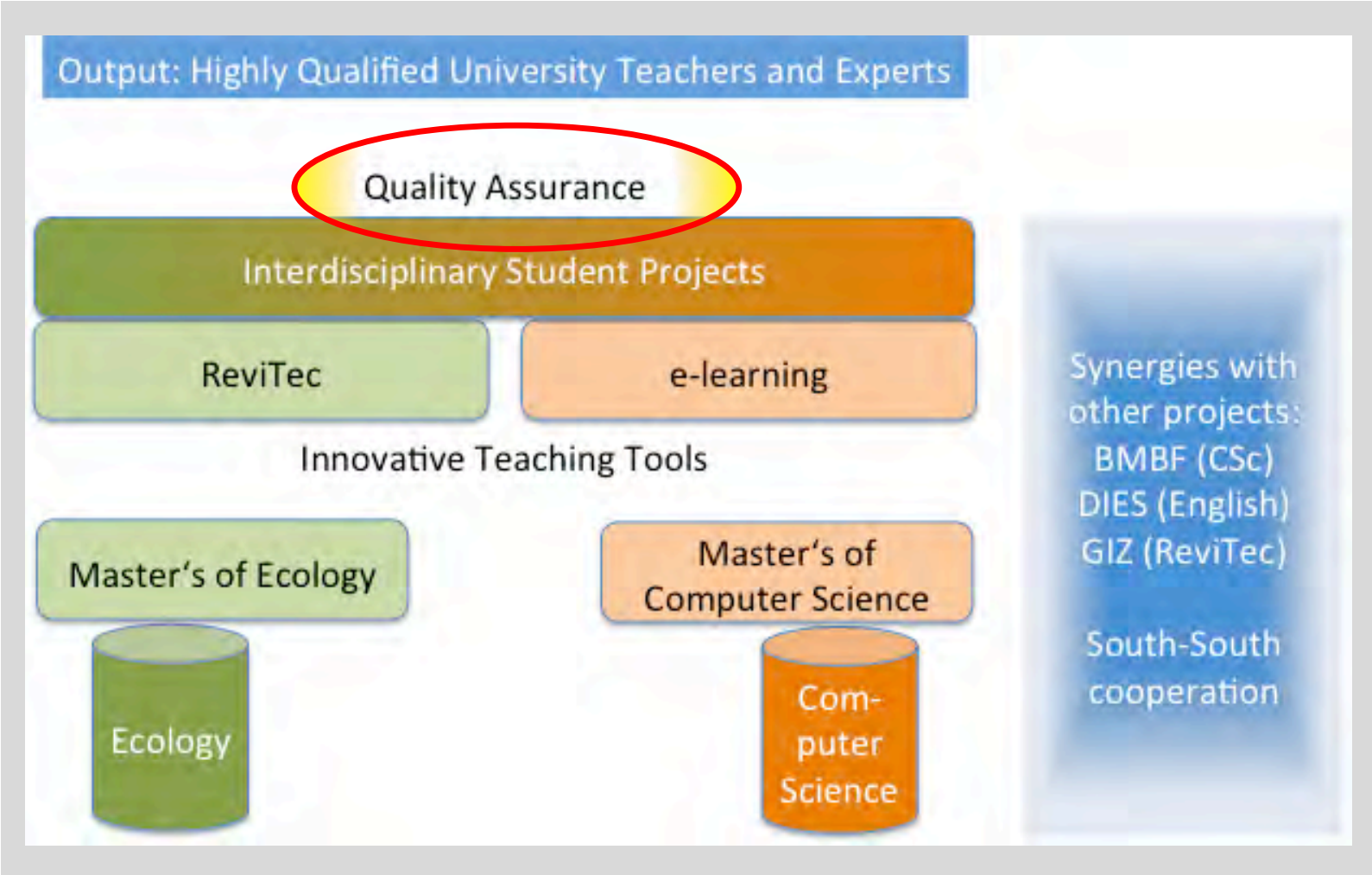
Professionalization



Research



# Background: QM in SRP2



# Why QM?

## **Globalization, Internationalization, Regional Integration**

Mobility requires mutual recognition of qualifications

Mutual recognition of qualifications requires a common understanding of higher education and the quality of its output.

QM has become the hallmark of the regional integration of higher education system.

The Inter-University Council for East Africa (IUCEA), DAAD 2010:  
A Road Map to Quality, Handbook for Quality Assurance in Higher Education  
<http://www.iucea.org>

# What is Quality?

No general consensus

University: multiple product system and multi-client system  
(many products and many stakeholders)

Quality is context bound

“Do we offer the stakeholder what we promise to offer?”

Internationalization

All universities play a role on the international stage:  
institutions have to meet agreed international standards

# QM: assessment, assurance

Appropriate and effective Quality Assessment for monitoring Higher Education

Convince stakeholders that the utmost best is done to prepare young people to fit in their communities and to lead productive lives.

**Internal QA: Class, Course, Department, Faculty, University**

External QA: accreditation agency, University Council, Ministry, Ranking by (inter-)national agencies

QM requires regular review of achievements

**evaluation**

critical, fair, respectful, constructive

*We do a self-assessment (internal QA)*

# LOOKING FOR QUALITY

## three basic questions through a self-assessment

1. Are we doing the right things?  
Checking our **goals and aims**
2. Are we doing the right things in the right way?  
Are we in **control of the process** to achieve our goals and aims?
3. Do we achieve our goals?  
Checking our **outcomes**

# WHAT IS SELF-ASSESSMENT?

- Critical self analysis of programs, capacities, services and formulating recommendations for **improvement**
- Self assessment is a process that is used to **discover quality**
- Its seen as a **process of critically reviewing** the quality of one's own performance and provision for the purpose of continuous improvement
- Identify strengths and weaknesses (**SWOT**)



# What self-assessment is NOT about

It is not for finding fault

It is not aimed at reward and punishment

# STUDENT EVALUATION

Students are the first to judge the quality of teaching and learning. They experience the delivery method. They have an opinion about the facilities.

- The department makes use of student evaluation on a **regular basis**
- Student evaluation is used for **quality improvement**
- The department provides the students with **feedback** on what is done with the outcomes of the evaluation.

# THE ACHIEVEMENTS: THE GRADUATES

- Is the **average standard** of our graduate satisfactory?
- Employability: Do our graduates easily **get jobs**? Are the jobs that the graduates get in accordance with the level of graduation?
- Have any changes been signaled in the **labor market prospects** of graduates over the last few years? What are the prospects?

## PASS RATES AND DROP OUT RATES

# THE SELF-ASSESSMENT REPORT (SAR)

- Basic information for the **external expert team** that will come and assess the quality of the program.
- Basic document for the faculty/department for the formulation of an action plan or **quality plan** for the coming years,
- The content of the SAR follows the lines of the cells of the QA model

# SWOT: Strengths, weaknesses, opportunities, threats

## Summary of strengths

Summarise the points that the department considers to be its strengths and mark the points that you are proud of.

## Summary of weaknesses

Indicate which points the department considers to be weak and in need of improvement.

What you are going to do about this?

It's for them we work



# Acknowledgements

Prof. Mike Kuria, Director of Quality Assurance,  
Daystar University, Nairobi, Kenya

Prof. Michael Mawa, Director of Quality Assurance,  
Nkumba University, Entebbe, Uganda

# Thank you

Support by DAAD from funds of BMZ



### Uni Bremen erneut unter den „Top 50 under 50“

11/27/2015

Die Universität Bremen hat bei einem weltweiten Ranking junger Universitäten wieder sehr gut abgeschnitten. Im Ranking „QS Top 50 Under 50“ erreichte sie Platz 44 (2014:

Ranking of young universities, founded after 1965, QS Quacquarelli Symonds

- Objective: Comparability, visibility of performance in teaching, research, tradition (profile)
- Outcome, benefit: Raise global reputation of institution in research, teaching and internationalisation

Criteria:

- judgement by international scientific community (40%)
- quality of teaching (20%)
- citations (20%)
- reputation of scientists (10%)
- internationality of students (5%), internationality of scientists (5%)



S | M | **L** | XL

SIZE > 30,000

1900 | 2013

AGE > 50 years



STATUS  
Public



RESEARCH  
Very High



FOCUS  
Comprehensive

With 290 professors and 19,000 students, the University of Bremen offers a large spectrum of subjects; 100 different study programs organized in 30 academic disciplines. The University of Bremen was founded in 1971. In the course of its relatively short history it has developed into the science center of North West Germany. When it was founded it broke new ground in many ways, earning the label "Bremen Model". Some of these breakthroughs have now become standard features of modern universities. For instance: interdisciplinarity, research-based learning in projects, and social commitment. **STRENGTH IN RESEARCH** For many years now, the University of

▼ [READ MORE](#)

**#441-450**

QS World University  
Rankings

**51-100**

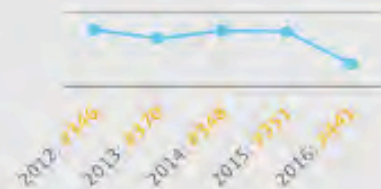
QS WU Rankings by  
Subject  
Earth and Marine  
Sciences

**292**

QS WU Rankings by  
Faculty  
Natural Science

**#44**

Top 50 under 50 and  
Next 50 under 50



30.3

Academic  
Reputation

33.5

Faculty Student

31

International  
Faculty

23.3



International  
Students

<http://www.topuniversities.com>



# TOP UNIVERSITIES

Worldwide university rankings, guides & events

 Undergraduate Studies  Postgraduate Studies

[Where to Study](#) [Universities](#) [Course Guides](#) [University Rankings](#) [Events](#) [QS Stars](#) [Student Info](#) [Forum & Blog](#)



## QS Top 50 Under 50 2015

[See full ranking table](#) 