



Annette Lang (International Office):  
**The strategic partnership program  
of the University of Bremen**

**International Seminar: “Developing International Teaching and Research through University Cooperation Projects”, Bremen, Sep 19<sup>th</sup> 2016**



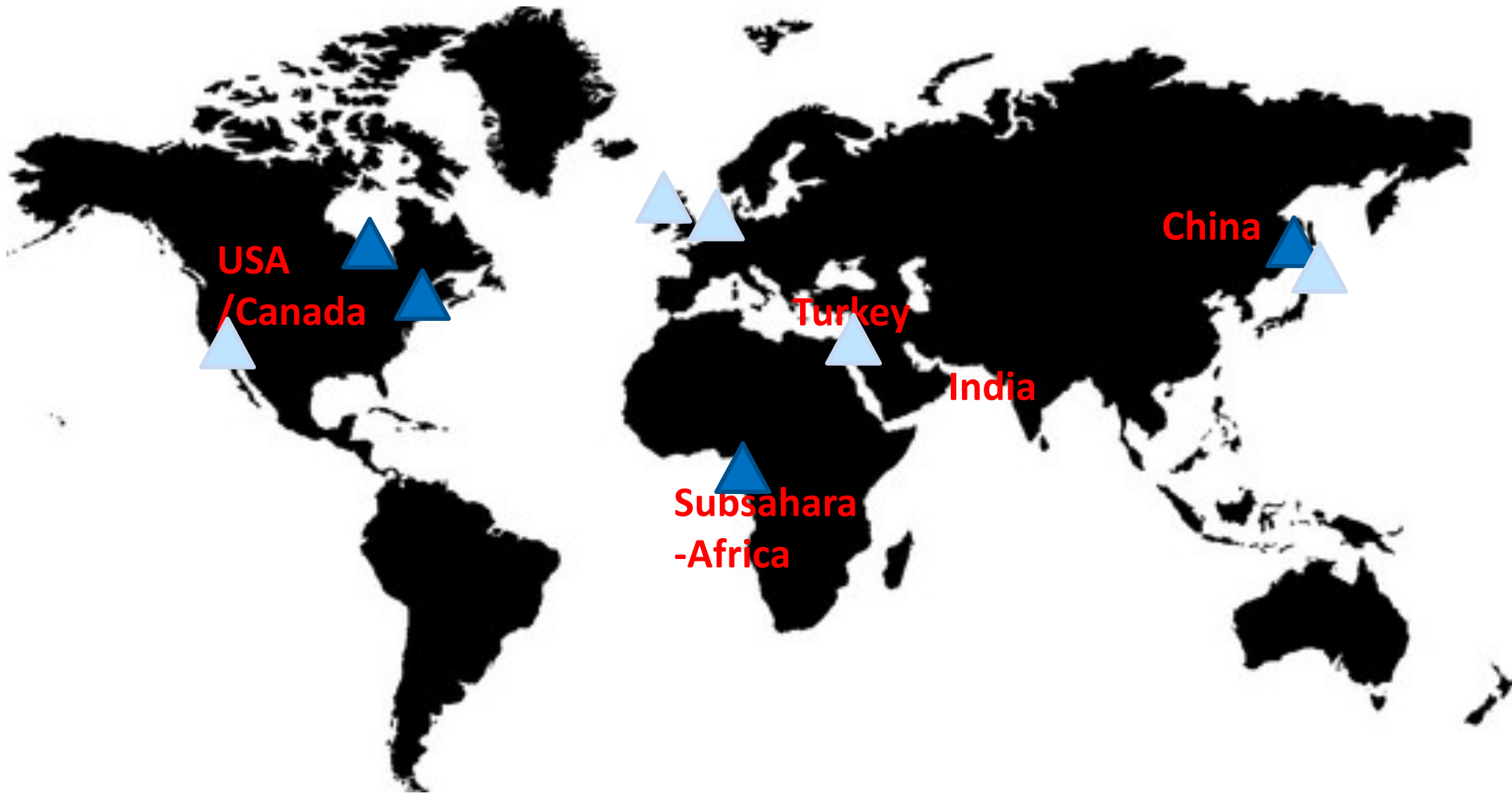
# The University of Bremen's Internationalization: Status Quo

- Facts
  - ▶ 11,5 % international students
  - ▶ 10 % international scientists
  - ▶ Approx. 500 students outgoing mobility
  - ▶ 600 agreements worldwide
- An international university with a diverse campus
- A worldwide network, creating international visibility
- Internationalization strategy 2011 - 2016

# Strategic partnerships – why?

- Increase of internationalization activities at the University of Bremen: strong, fast, divers – but accidentally
- Focus needed
- Limited resources require a decision: which activity receives more or less support by the Rectorate and the international office?
- External challenges: requirements of funding organizations, excellence initiative...
  - ➔ regional strategic foci and strategic partnerships

# Strategic foci (strategy 2011)



## Definition: criteria for strategic partnerships

- Like-minded universities;
- Existing number of contacts and activities;
- Activities in several faculties and on all levels;
- Future potential of the partnership;
- The partnership must be of particular interest in respect of teaching and research and/or represents an attractive destination for our students;
- Contributing to the University of Bremen's guiding principle of social and global responsibility.

# The University of Ngaoundéré – an example for a strategic partnership

- Initiated by an alumnus
- Numerous activities and partners involved:
  - Computer science
  - Environmental sciences
  - Economics / logistics
  - International office, language center, deans' offices
- Sustainability:
  - Increasing number of researchers being involved -> stability of network
  - Support of young researchers through the partnership
  - Growing alumni network
  - Future DIES proposal with a larger network of partner universities: Uni NGA as nucleus of an African network
- Aim: continuous endorsement of the partner on the way to become an internationally visible university

# Outlook:

## the future strategy of the University of Bremen

- Evaluation of the existing internationalization strategy 2016
- Adaptation to recent developments and needs
- Re-thinking the idea of strategic partnerships:
  - ▶ How suitable are they for a large research university?
  - ▶ Focus on thematic strategic cooperations?
  - ▶ Integrating a new European network as an element of strategic cooperation.



**Thank you very much for your attention!**

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**Internationalization strategy:**

<http://www.uni-bremen.de/en/international/profile-international/strategy.html>